

UPCC Board Meeting Minutes
Wednesday, 3/6/24
Kate's House

Attendees

Kate
Elise
Mike
John
Rosemary
Laura
Jess
Kristin

Agenda

Meeting called to order at 7:09

1. **Meet and Greet with John Hesse.** John will be our new Zoning chair. We conducted introductions of current board members and John introduced himself. Board members asked a few questions of John. John is most interested in making connections and bettering the neighborhood. Rosemary noted that ADUs and more density might be on the zoning horizon for our neighborhood. Motion to bring John in as zoning chair, seconded, unanimously voted in. John might also be interested in working on the mobility committee.

2. **Update from Mike on mailing permit, emails, old website, mailing list.**

Bulk Mail: For the bulk mailing permit, Mike took the paperwork in. It is currently under review. Not sure how much of a discount bulk mail will be. We are waiting on the final decision. We are hoping to hear back this week. We would have to take newsletters to a different post office to use bulk mail. We will need to weigh the cost savings etc. with logistics. If nothing more, we will have pursued bulk mail options as far as we can.

Emails: Mike is trying to ensure board communication emails are archived. Mike would like us to use his president@uparkcc.org email address only so that communication is archived and able to be passed along to next board members.

Old website: Dana contacted us about the old hosting site and domain. We would like to turn off the old hosting. Laura and Mike are going back and forth with Dana to try and get Laura access. Google searches show the old website if you search for UPCC. Emails were last used about 2 years ago. Maybe consider setting up an automated email to point our audience to new email addresses and/or website.

Mailing list: Reached out to Paul Kashmann and his Sr. aides. One Sr. aide will be assigned to UPCC. Regarding a mailing list from Kashmann, they said it isn't specific to Upark because it's for the larger district. They cannot share emails with us. Ultimately, we need to get more emails for people, but people need to volunteer their emails. Therefore, we need to promote, promote, promote. We have a QR code that

links to e-news sign up. We also added the sign-up to the homepage of the website.

3. Committee Check Ins

New Membership Letter (Jess) – Jess will send the neighborhood welcome letter back out with a date to reply by for comments to the letter. There are about 54 new neighbors from past 180 days. We will hand deliver them. We can divide and conquer. Kate, John, Kristin, Jess, and Mike are interested in helping to deliver the letters. The postcard (5x8 ish size) will be more of a marketing piece to give out at events and/or attach with the letter to new neighbors. Need to price cost via Vistaprint. Also, need to look into posting our UPCC information on the bulletin boards at Upark Elementary School and at the Observatory.

March 5th Historical Preservation Meeting Update (Rosemary)- Landmark Commission voted unanimously to pass. Planning Board voted unanimously to pass. Paul Kashmann spoke in favor at each meeting. City Council meeting is coming up. We need letters of support and for people to come and speak at that meeting. Vote by City Council on April 8, 2024, which would be the last step. Not sure how City Council will vote. Landmark Ordinance is written in a way that it doesn't require owner consent to be included in a historic district. DU acquired the Buchtel Bungalow via a gift to preserve for historical value. Was put on the market some time ago for 500k and required any new owner to designate it as Landmark property. Does anyone know any trustees on the DU Board? DU is concerned that any potential buyers would be put off by Landmark property restrictions, however design review is for the owners benefit. Rosemary is setting up a zoom with the historical committee to figure out a strategy and next steps. Would like the support of the neighborhood.

Buchtel Blvd Stakeholder Committee Update- Stakeholder Committee had a meeting last week. They are putting out a survey (response time likely April 1-April 18). The St Paul/Buchtel intersection is relevant to UP neighborhood. They plan to add a bike lane on both sides. It will be a protected bike lane and then a sidewalk, with some tree lawn on the South side. The road will be narrower. Rosemary asked about the signaling. They suggested that traffic going west on Buchtel, will have a delayed signal. There is no perfect solution to accommodate all cars, bikes and pedestrians. The Yale bike lane is an issue already. Tyler to give update at the April General Meeting.

Events- Yard Sale (Mike)- Mike reached out to the person in charge of the Cory-Merrill yard sale but he hasn't heard back. Consensus that it seems like a lot of work with little benefit to the UPCC. Also, seems like it's too much too soon right now. Kate will check with Anka to see if he's still interested in heading up and organizing a Upark one for late Summer or Fall. (He would need to do the interactive map) Kate will report back by May meeting. Jess and John are interested in helping as well.

Food Trucks and Accelerated Schools Partnership-(Kate) Kate will have a call with contacts at the Accelerated Schools to see if and how we can strengthen our

partnership with them. Suggest helping with advertising through our marketing channels like the newsletter and website etc.

Sing and Sleigh. Dec 8, 2024. Original date was the same weekend as Thanksgiving, so needed to change date from Dec 1. **NEW DATE AND TIME is December 8 from 3:00-5:00.** Still have 2 carriages. (Need to update website, welcome letter, postcard etc. with the new date)

Finance (Elise). UPCC has no new money coming in. What do we want to do about sponsorship? (Tabled sponsorship discussion for next May meeting) At our events, we need to be asking for donations. One idea is a donation QR code right at the sleigh. UPWORDS is what is our largest expense. We need to do another ask in Summer.

4. **UPWords- timeline for distribution, review- (Laura)** Planning to send to the printer on Monday. \$1107 is estimate for sending it out this month. Need changes by the end of the day tomorrow.
5. **General Meeting- Agenda (Mike)** Mike will get General Meeting agenda distributed soon. Candidate for DA was interested in presenting but our rules do not allow for that. She can do whatever she wants in the hallway but can't present at the meeting. Rosemary will do slideshow presentation of the Historic District homes.

Motion to close meeting. Seconded. Adjourned 9:05pm.

TO DO List:

1. Mike to add sponsorship discussion to agenda for next meeting.
2. Mike to send out General Meeting agenda.
3. Laura and Mike to finish turning off web hosting via Dana.
4. All, consider setting up an automated email to point our audience to new email addresses and/or website once we remove old hosting site.
5. Jess to send out welcome letter to Board members for comment.
6. Jess and Kristin will coordinate printing and distribution of welcome letter.
7. Kristin to check on Vistaprint pricing for UPCC marketing postcard. Around \$99 for 500 during the 40% off sale. (Completed)
8. Kristin and Kate to look into posting UPCC information at Observatory (Kristin) and Upark Elementary School (Kate). (QR code to website and QR code to sign up for E-news?)
9. Rosemary to set up Zoom call with Historic Committee for next steps.
10. Tyler to prepare Buchtel Blvd update at General Meeting.
11. Kate to check with Anka to see if any interest in coordinating neighborhood Yard Sale.
12. Kate to contact Accelerated Schools to see how we can strengthen our partnership.

13. Laura to update website etc with new Sing N' Sleigh time and date (Dec 8, 3-5)
14. Laura to send newsletter to printer on Monday 3/11/24 (Completed)